

FILE

MAY 19

1969

fashion calendar

29th year • issued weekly

JANUARY	FEBRUARY	MARCH	APRIL
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MAY	JUNE	JULY	AUGUST
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SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, MAY 16, 1969</u>			
Thursday May 15 9:30 A.M.	FALL PREVIEW FOR PRESS AND RETAILERS Givenchy collection of Paris ready-to-wear. Ruth Hammer Associates, 246-4818.	GIVENCHY	PARIS COLLECTIONS 1 E. 54TH ST. (RM. 601)
May 15	9:30 A.M. - TIFFEAU BUSCH - 550 Seventh Avenue, WI. 7-4551.		
May 15	10:00 A.M. - ADOLPH BLANK - 512 Seventh Avenue, 563-6380.		
May 15	10:30 A.M. - CHUCK HOWARD - 550 Seventh Avenue, LO. 4-2155.		
May 15	10:30 A.M. - PATTULLO-JO COPELAND - 498 Seventh Avenue, LO. 3-5650.		
May 15	10:30 A.M. - TRIGERE - 550 Seventh Avenue, LO. 3-1600.		
Thursday May 15 11:00 A.M.	OPENING OF FALL COLLECTION Also May 19 and June 2 at 11:00. By appointment.	ANDREW WOODS	550 SEVENTH AVENUE, SHOWROOM - 11TH FLOOR Contact: 564-3857.
Thursday May 15 12:00 Noon	PRESS PREVIEW OF FALL COLLECTION Ben Shaw and Bob Miller will present their Fall collection to the press. By invitation. Thereafter by appointment. Contact: Tennille Dix, 594-6880.	MILBO, INC.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
May 15	12:00 NOON - GEOFFREY BEENE - 530 Seventh Avenue, LW. 4-0454.		
Thursday May 15 2:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Ethel Shields, 736-1310.	RENBROOK COUTURE; RENBROOK FASHIONS	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR
May 15	2:30 P.M. - OSCAR DE LA RENTA - PRESS SHOW. By invitation.		
May 15	2:30 P.M. - CHRISTIAN DIOR, N.Y. - 498 Seventh Avenue, LO. 4-9220.		
Thursday May 15 4:00 P.M.	OPENING OF FALL COLLECTION Also May 20, 22, June 3 at 4:00. By reservation.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: WI. 7-8235.
Thursday May 15 4:00 P.M.	OPENING OF FALL COLLECTION Also May 19, 21, 26, June 2 at 4:00 P.M. By reservation. (Press show Wed., May 14, at 4:00, by invitation.)	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR Contact: Bob Presser, CH. 4-3877.
May 15	4:00 P.M. - JOHN MCORE - 550 Seventh Avenue, OX. 5-1350.		
Thursday May 15 4:30 P.M.	ACTIONWEAR HOSIERY PARTY FOR BUYERS Cocktails and dinner. By invitation.	MONSANTO COMPANY (350 FIFTH AVENUE)	ST. REGIS MAISONETTE ROOM Contact: Dave Haber, 556-5100.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 15 5:30 P.M. Cocktails	OPENING OF FALL COLLECTION Showing at 6:00. By reservation. Thereafter, private suite, by appointment. Contact: 550 E.10th St., Oakland, Cal.; PL. 9-3000 (N.Y.).	RICHARD TAM	HOTEL PLAZA WHITE & GOLD SUITE
Thursday May 15 5:30 P.M.	OPENING OF FALL COLLECTION After-five, evening, and debutante collection; also special group of hostess fashions. By invitation. Thereafter by appointment. Contact: Wilhelmina Von Heflick, 755-5529.	EVA HAYNAL	435 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Thursday May 15	OPENING NEW COLLECTION Coats and costumes. Contact: LW. 4-0220.	MISS ARBELLE DIV. OF ARBE	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Thursday May 15	FALL AND WINTER COUTURE COLLECTION Showings by appointment. Contact: EL. 5-2935.	JENKINS GOWNS, INC. (ELINOR JENKINS)	17 EAST 53RD STREET SHOWROOM - 4TH FLOOR
Beginning Thursday May 15	FALL COATS AND PANTSUITS Contact: Marty Oshrin, 594-0352. Publicity: Stutman Assoc., 247-2662.	JUNIOR GALLERY BY NAT HIRSCH	250 WEST 39TH STREET SHOWROOM - 10TH FLOOR
Beginning Thursday May 15	OPENING OF FALL COLLECTION Continuous showings. Contact: BR. 9-5664.	ALFRED SHAHEEN (110 E.9TH ST., L.A.)	1407 BROADWAY SHOWROOM - 6TH FLOOR
Friday May 16 9:00 A.M. Breakfast	PREMIERE SHOWING: FALL COLLECTION "Multiple Designing"--the boutique look in dresses, tunics, pants, jump suits, blouses for day through evening--Marion Digney's first Fall showing. By invitation. Publicity: Morfa Mansi, 753-6640, or 753-6571.	MARION DIGNEY, LTD. (14 EAST 52ND STREET)	CENTRAL PK. ZOO CAFE 64TH & 65TH AT FIFTH
Friday May 16 9:30 A.M.	PRESS PREVIEW: GIFTS FROM FAR EAST Salute to Far East at annual Teahouse Bazaar. Countries represented include: Hong Kong, India, Indonesia, Japan, South Korea, Thailand. By invitation. Fashion director, V.P.: Irene Satz. Contact: Effie Apelast, OX. 5-4000.	OHRBACH'S	DECORATOR GIFT SHOP THIRD FLOOR
Friday May 16 10:30 A.M.	OPENING: FALL COLLECTION Also May 21, 28, June 4 at 10:30. By reservation. (Press show Thurs., May 15 at 2:30, by invitation.) Contact: Mabel Glemby, LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
May 16	10:30 A.M. - SAMUEL WINSTON - 530 Seventh Avenue, CH. 4-2616.		
Friday May 16 12:00 Noon	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 594-5483.	ANNEMARIE GARDIN, INC.	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Friday May 16 2:30 P.M.	PRESS SHOWING: PARIS COUTURE READY-TO-WEAR By invitation. Publicity: Ruth Hammer Associates, 246-4818.	PARIS COLLECTIONS	1 EAST 54TH STREET SHOWROOM - ROOM 601

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday May 16 7:00 P.M. Cocktails- Dinner	"THE FESTIVAL OF FRAGRANCE BALL" Fragrance Fashion Promenade--fragrance interpretation by ballerinas. Tickets: \$50.00 (junior \$30.00), for benefit of National Hemophilia Foundation. Contact: Beverly Paterno, 289-7920 or MU. 4-4911.	THE FRAGRANCE FOUNDATION (101 PARK AVENUE)	AMERICANA HOTEL GRAND BALLROOM
Beginning Friday May 16- June 5	OPENING OF FALL COLLECTION Showings at 5:30, May 19, 26, June 2. By invitation. Thereafter, by appointment. Contact: 355-6033, or Walter Oppenheimer, CI. 7-2200.	HELGA (722 S.L.A. STREET)	HOTEL GOTHAM SUITE 1609
Sunday May 18- May 22	ANNUAL STATIONERY SHOW FOR TRADE Hours: <u>May 18</u> , 10:30 A.M.-7:00 P.M.; <u>May 19-21</u> , 9:00 A.M.-6:00 P.M.; <u>May 22</u> , 9:00 A.M.-3:00 P.M. By reservation. Contact: MU. 3-3380.	GEORGE LITTLE MANAGEMENT (220 FIFTH AVENUE)	N.Y. COLISEUM COLUMBUS CIRCLE

WEEK BEGINNING MONDAY, MAY 19, 1969

Monday May 19 8:30 A.M. Breakfast	FALL HANDBAG PRESENTATION "Superstars Fall '69"--a handbag extravaganza. Show at 9:00 A.M. By invitation. Publicity: Mary Woolley, Firestone Associates, 924-4728.	NATIONAL HANDBAG ASSN. (347 FIFTH AVE.)	HOTEL PIERRE BALLROOM
May 19	11:00 A.M. - ANDREW WOODS - 550 Seventh Avenue, 5th floor, 564-3857.		
May 19	12:00 NOON - GEOFFREY BEENE - 530 Seventh Avenue, 12th floor, LW. 4-0454.		
May 19	1:00 P.M. - TEAL TRAINA - 550 Seventh Avenue, 22nd floor, LA. 4-3520.		
Monday May 19 2:00 P.M.	OPENING FALL COLLECTION Also showing May 21 at 2:00. By reservation. Contact: 279-2535.	BERT GEIGER (LOS ANGELES)	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
May 19	3:00 P.M.--BILL BLASS-MAURICE RENTNER PRESS SHOW. By invitation.		
May 19	4:00 P.M. - CHESTER WEINBERG - 498 Seventh Avenue, 10th floor, CH. 4-3877.		
Monday May 19 5:00 P.M. Cocktails	OPENING OF FALL COLLECTION Huber Latimer's showing of his Fall collection for Irene. Show at 5:30. (Bus service from 498 Seventh Ave. at 5:00 P.M.) By invitation. Contact: Margaret Fleming, 122 E. 7th Street, L.A., 213-627-4616; PL. 9-3000 (N.Y.).	IRENE, INC. (LOS ANGELES)	HOTEL PLAZA BARQUE ROOM
Monday May 19 5:00 P.M.- 7:00 P.M.	"STAR FEST FOR SPRING '70" Fabric presentation for press and manufacturers. By invitation. Contact: Sue Eastman, OX. 5-1000.	J.P. STEVENS	HOTEL PIERRE GRAND BALLROOM
Monday May 19 5:00 P.M.- 7:00 P.M.	SHOWING OF FALL COLLECTIONS Highlights from all divisions for Fall. By invitation. Contact: Jean Loretto, OX. 5-2900.	SUSAN THOMAS (498 SEVENTH AVENUE)	500 CLUB 550 SEVENTH AVENUE
May 19	5:30 P.M. - HELGA - Gotham Hotel, Suite 1609, 355-6033 or CI. 7-2200.		

READY-TO-WEAR TIME TABLE, WEEK OF MAY 19

("O" REFERS TO OPENING; "P" PREVIEW OR PRESS SHOW;

For more details, refer to specific listings in current and previous issues.

<u>MONDAY, MAY 19</u>	<u>TUESDAY, MAY 20</u>	<u>WEDNESDAY, MAY 21</u>	<u>THURSDAY, MAY 22</u>
9:00	Moda Romana(P)		
9:30	Tiffneau & Busch		Tiffneau & Busch
10:00	Adolph Blank Jack Sarnoff	Adolph Blank Leo Narducci(O)	Adolph Blank Jack Sarnoff di Sant'Angelo(P)
10:30	Sarmi(O) Samuel Winston	Sarmi Chuck Howard Oscar de la Renta	
11:00 Andrew Woods	Marquise(O)		Marquise
12:00 Geoffrey Beene	Geoffrey Beene Mollie Parnis	Geoffrey Beene	Countess Alexander(O)
1:00 Teal Traina	Teal Traina Hannah Troy		
2:00 Bert Geiger(O)	de la Renta Boutique	Jon Haggins(P) Bert Geiger	de la Renta Boutique Jay Sarnoff (O)
2:30	Maurice Rentner	Branell	Maurice Rentner
3:00 Maurice Rentner(P)	Sarmi(P)	Leo Narducci	
4:00 Chester Weinberg	Stavropoulos(O) Donald Brooks John Moore	Chester Weinberg	Donald Brooks John Moore
5:00 Irene(O) Susan Thomas(P)			
5:30 Helga	Baba		

Beginning OPENING OF FALL COOPER COUTURE HOTEL GOTHAM
 Monday COLLECTION (LOS ANGELES) PRIVATE SUITE
 May 19 By appointment. Contact: 4766 Melrose Ave., L.A.; CI. 7-2200 (N.Y.).

Beginning PREVIEW OF GALLANT INTERNATIONAL 205 WEST 39TH STREET
 Monday NEW COLLECTION SHOWROOM - 8TH FLOOR
 May 19 Showings by appointment. Contact: LA. 4-7285.

Monday OPENING OF FALL STANLEY NELSON HOTEL PLAZA
 May 19- COLLECTION (217 EAST 8TH ST., L.A.) PRIVATE SUITE
 June 4 By appointment. Contact: Stanley Lieberman, PL. 9-3000.

Monday FALL COLLECTION TRAVILLA HOTEL PLAZA
 May 19- IN NEW YORK (122 EAST 7TH STREET) PRIVATE SUITE
 June 6 Contact: Dolores Byers, PL. 9-3000.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday May 19	OPENING OF FALL COLLECTION By appointment. Contact: Jose Fernandez or Terry Fry, CI. 7-2200 (N.Y.).	WERLE (626 N. ROBERTSON, L.A.)	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday May 19	ADVANCE SHOWING OF FALL JEWELRY Continuous showings. Contact: YU. 6-6633.	NAPIER COMPANY	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday May 19	GLAMOUR PREVIEWS FALL COLLEGE ISSUE Showroom presentation of the fashion and beauty looks for Fall '69 on or off campus. Four shows daily: 9:00 A.M., 11:00 A.M., 2:00 P.M., 4:00 P.M. (except Fridays), Monday, May 19 through Thursday, June 12th. By appointment. Contact: Joan Carter, MU. 9-5900, Ext. 482.	GLAMOUR MAGAZINE	420 LEXINGTON AVENUE SHOWROOM - 19TH FLOOR
Tuesday May 20 9:00 A.M. Coffee	FALL-WINTER ITALIAN READY-TO-WEAR By Ognibene-Zendman; also, cocktail and evening by Lady Garbell. Peter Zendman and Angus Manfredini will be present. By invitation. Thereafter by appointment. Contact: Nubia Braschi or Ellen Engel, PL. 5-2340.	MODA ROMANA	ST. REGIS MEZZANINE
May 20	9:30 A.M. - TIFFEAU BUSCH - 550 Seventh Avenue, 8th floor, WI. 7-4551.		
Tuesday May 20 10:00 A.M.	FALL COLLECTION DESIGNED BY MOLLY Also, May 22, June 3, 5, and 10 at 10:00 A.M. Contact: PE. 6-7121.	JACK SARNOFF, INC.	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Tuesday May 20 10:30 A.M.	OPENING OF FALL COLLECTION Also May 21 at 10:30. By invitation. Thereafter by appointment. (Press show: Tues., May 20 at 3:00 P.M., by invitation.) Sarmi Contact: Dorothy Herme, 244-7270; Nando contact: Marie Lippi, 947-7326.	SARMI, INC. NANDO COUTURE, LTD.	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
May 20	10:30 A.M. - SAMUEL WINSTON - 530 Seventh Avenue, 11th floor, CH. 4-2616.		
Tuesday May 20 11:00 A.M.	OPENING OF FALL COLLECTION Designed by David Kidd. Also, May 22, June 4, 6, 10 at 11:00 A.M. Contact: BR. 9-5794. Publicity: Eleanor Lambert, MU. 8-2130.	MARQUISE	512 SEVENTH AVENUE SHOWROOM - 35TH FLOOR
May 20	12:00 NOON - GEOFFREY BEENE - 530 Seventh Avenue, 12th floor, LW. 4-0454.		
May 20	12:00 NOON - MOLLIE PARNIS - 530 Seventh Avenue, 18th floor, BR. 9-5012.		
May 20	1:00 P.M. - TEAL TRAINA - 550 Seventh Avenue, 22nd floor, LA. 4-3520.		
May 20	1:00 P.M. - HANNAH TROY - 530 Seventh Avenue, 2nd floor, LO. 3-0988.		
May 20	2:00 P.M. - OSCAR DE LA RENTA BOUTIQUE, 14th floor, 550 Seventh, LA. 4-9350.		
Tuesday May 20 2:30 P.M.	OPENING COMPLETE FALL COLLECTION By reservation. Thereafter by appointment. Contact: Marcella Wolfe, BR. 9-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
May 20	2:30 P.M. - BILL BLASS-MAURICE RENTNER - 550 Seventh, 16th fl., LA. 4-6968.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 20	3:00 P.M. - SARMI--PRESS SHOW. By invitation. Opening at 10:30 (see Pg.5)		
Tuesday May 20 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Kay Blockley, 582-0924.	STAVROPOULOS	16 WEST 57TH STREET SHOWROOM - 4TH FLOOR
May 20	4:00 P.M. - DONALD BROOKS - 550 Seventh Avenue, 21st floor, WI. 7-8235.		
May 20	4:00 P.M. - JOHN MOORE - 550 Seventh Avenue, 24th floor, OX. 5-1350.		
May 20	5:30 P.M. - BABA - 18 E.53rd Street, 9th floor, PL. 2-0727.		
Tuesday May 20 5:30 P.M.	FALL COLLECTION: LINGERIE FASHIONS For buyers. By invitation. Publicity: Johanna Lee, PL. 7-9600.	KAYSER/PERMA-LIFT	HOTEL DELMONICO GRAND BALLROOM
Tuesday May 20 6:00 P.M.- 8:00 P.M.	"BASIC BLACK AT BERGDORF'S" Fashion presentation, created by Bergdorf Goodman, for benefit of the Northside Center for Child Development, Inc. By invitation. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Wednesday May 21 9:45 A.M. Coffee	PRESS PREVIEW: "IN ORBIT WITH MR. FRED" Fall/Winter collection: Miss Fur & Sport; Fur & Sport-Men; Fur & Sport- 2001; Mr. Fred Boutique. Show at 10:15. By invitation. Publicity: Lisa Curtis, 684-7444. Buyer showings, May 22-June 28, by appointment. Contact: Al Gompertz, 736-8516.	MR. FRED FOR FUR & SPORT, INC.	224 WEST 30TH STREET SHOWROOM - 11TH FLOOR
Wednesday May 21 10:00 A.M.& 3:00 P.M.	OPENING OF FALL COLLECTION Showings at 10:00 A.M. and 3:00 P.M. By appointment. Continuous there- after. Contact: Janet Bonomo or Gene Schweitzer, 594-5660.	LEO NARDUCCI	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
May 21	10:30 A.M. - CHUCK HOWARD - 550 Seventh Avenue, 2nd floor, LO. 4-2155.		
May 21	10:30 A.M. - OSCAR DE LA RENTA - 550 Seventh Avenue, LA. 4-9350.		
May 21	10:30 A.M. - SARMI - 550 Seventh Avenue, 3rd floor, CH. 4-7270.		
May 21	12:00 NOON - GEOFFREY BEENE - 530 Seventh Avenue, 12th floor, LW. 4-0454.		
Wednesday May 21 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "The Look in Knits." Reservations: CI. 6-9171. (Luncheon--\$5.95). Barbetta Publicity: Ellen Perl, TE. 2-8212.	FRANCESCA FOR DAMON	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday May 21 2:00 P.M.	PREVIEW OF FALL COLLECTION "Bahia"--Fall fashions. By invitation only, with ticket of admission. Thereafter, in showroom, by appointment. Contact: Harri Carey, 695-5555.	JON HAGGINS (37 WEST 39TH ST.)	242 EAST 49TH STREET (BETWEEN 2ND & 3RD)
May 21	2:00 P.M. - BERT GEIGER-CAMPIONI - 550 Seventh, 5th floor, 279-2535.		
May 21	2:30 P.M. - BRANELL-MISS BRANELL - 530 Seventh Avenue, 23rd fl., PE.6-6983.		
May 21	3:00 P.M. - LEO NARDUCCI - 530 Seventh Avenue, 11th floor, 594-5660.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 21	4:00 P.M. - CHESTER WEINBERG - 498 Seventh Avenue, 10th floor, CH. 4-3877.		
Wednesday	RECEPTION FOR BEAUTY	LANVIN PARFUMS	RAFFLES
May 21	AND FASHION EDITORS	(730 FIFTH AVENUE)	SHERRY NETHERLAND
4:00 P.M. Cocktails	Beauty and fashion editors will be invited to a reception for Messrs. Yves and Bernard Lanvin; and Mme. Maryll Lanvin. A fashion presentation of the six Lanvin fragrances. By invitation. Publicity: Nancy Palmer, 956-6035.		
Wednesday	PREVIEW: FALL BED	FIELDCREST	60 WEST 40TH STREET
May 21	AND BATH FASHIONS		SHOWROOM - STREET FLOOR
4:00 P.M.-	Designer collection at new showroom; also movie presentation. By invitation. Publicity: Nancy Saxton, Addison, Goldstein & Walsh, TE. 8-7262.		
6:00 P.M.			
May 22	9:30 A.M. - TIFFEAU-BUSCH - 550 Seventh Avenue, 8th floor, WI. 7-4551.		
Thursday	FALL AND WINTER	GIORGIO DI SANT'ANGELO	TIMOTHY
May 22	READY-TO-WEAR	(24 EAST 38TH STREET)	127 LEXINGTON (28TH ST)
10:00 A.M. Coffee	Georgio di Sant'Angelo's ready-to-wear, including sweaters, furs, jewelry, scarves. By invitation.(Reserved seats only.) Contact: Michael Foley, 685-3765.		
May 22	10:00 A.M. - JACK SARNOFF - 512 Seventh Avenue, 30th floor, PE. 6-7121.		
May 22	11:00 A.M. - MARQUISE - 512 Seventh Avenue - 35th floor, BR. 9-5794.		
Thursday	OPENING OF FALL	COUNTESS ALEXANDER	530 SEVENTH AVENUE
May 22	COLLECTION		SHOWROOM - 9TH FLOOR
12:00 Noon	Afternoon, cocktail and evening fashions. Also, June 3 and 12 at 12:00 Noon. By reservation. Contact: CH. 4-5693.		
May 22	2:30 P.M. - BILL BLASS-MAURICE RENTNER, 550 Seventh Avenue, LA. 4-6968.		
May 22	4:00 P.M. - DONALD BROOKS - 550 Seventh Avenue, 21st floor, WI. 7-8235.		
May 22	4:00 P.M. - JOHN MOORE - 550 Seventh Avenue, 24th floor, OX. 5-1350.		
Thursday	SUMMER AND	DENOYER	219 EAST 60TH STREET
May 22	FALL 1969		GARDEN
4:30 P.M.	Men's and women's fashions for N.Y. and Southampton Boutique. By invitation. Contact: Liaison Agency, 355-7310.		
Monday	PRESS PREVIEW:	SUZY PERETTE, INC.	HOTEL PLAZA
May 26	FALL COLLECTION	(498 SEVENTH AVENUE)	WHITE & GOLD SUITE
12:00 Noon	Designed by Victor Costa. By invitation. Thereafter by appointment at showroom (16th floor). Contact: Eleanor Lambert, MU. 8-2130.		
Aperitif			
May 26	4:00 P.M. - CHESTER WEINBERG - 498 Seventh Avenue, 10th fl., CH. 4-3877.		
May 26	5:30 P.M. - HELGA - GOTHAM HOTEL, Suite 1609, 355-6033 or CI. 7-2200.		
Monday	ANNUAL DINNER-	FASHION INSTITUTE	227 WEST 27TH STREET
May 26	DANCE	OF TECHNOLOGY	
7:00 P.M. Champagne Dinner	"A Present-Future Occurrence"--champagne reception at 7:00, fashion reception at 8:00, dinner-dance at 9:00. Co-chairmen: Melvin Dawley and Harold Krensky. Price: \$100.00 per person--Education Foundation for the Fashion Industries. Contact: LA. 4-1300.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 26 12:00 Noon Luncheon	FALL & BACK-TO-SCHOOL TEXAS PRESENTATION "The Next Style Beat"--By invitation. Contact: Lois Watson, Executive Director, 3641 Apparel Mart, Dallas: 214-631-0622.	TEXAS FASHION CREATORS ASSN.	FASHION THEATRE 3RD FLOOR Lois Watson, Executive Director, 3641 Apparel Mart, Dallas: 214-631-0622.
Monday May 26 6:30 P.M.	MISS WOOL AND MOHAIR OF TEXAS Pageant and Preview of Texas Fashion Creators Association designs. Sponsored by Texas Sheep and Goat Raisers' Association, Mohair Council of America. All buyers and personnel invited. Contact: Lois Watson, Executive Director, 3641 Apparel Mart, Dallas. Phone: 214-631-0622.	TEXAS FASHION CREATORS ASSN.	APPAREL MART DALLAS, TEXAS
Tuesday May 27 7:10 A.M. Breakfast	ANNUAL FALL BREAKFAST SHOWS Breakfast at 7:10, show at 7:55--May 28, 29, June 3, 4, 5, 6, 10, 11, 12. Showings at 4:30--June 2, 5, 9. By invitation. Contact: 695-1200.	DEERING MILLIKEN (1045 SIXTH AVENUE)	WALDORF-ASTORIA BALLROOM
Tuesday May 27 9:45 A.M. Coffee	PRESS SHOW OF FUR COLLECTION Showing of Alaskan fur seal and spotted fur collection for Fall-Winter. By invitation. Contact: Bert Fishman, PE. 6-9268.	VALERIE FURS, INC.	150 WEST 30TH STREET SHOWROOM - 5TH FLOOR
May 27	1:00 P.M. - HANNAH TROY - 530 Seventh Avenue, 2nd floor, LO. 3-0988.		
Tuesday May 27 2:00 P.M.	SHOWING OF FALL COLLECTION Also, June 2, 4 and 10 at 2:00 P.M. By appointment. Contact: Miss Lorna or Miss Ruth, OX. 5-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Tuesday May 27 2:30 P.M. Cocktails	PREVIEW: FALL DRESS COLLECTION For press and resident buyers, by invitation. Thereafter continuous. Contact: Michele Abruzzo, BR. 9-6560, Ext. 268.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday May 27 3:30 P.M.	FALL COLLECTION BY TOM BRIGANCE Press showing by invitation. Thereafter at 11:00 A.M., May 28, June 2 and 4. By reservation. Contact: 947-1717.	FORNAROTTO	48 WEST 37TH STREET SHOWROOM - 14TH FLOOR
Tuesday May 27 3:30 P.M.	OPENING OF FALL COLLECTION By invitation. Showings by appointment, beginning Tues., June 3, at 2:30, 512 Seventh Ave., 38th floor. Contact: Seymour Freilich, LO. 4-7522.	ADOLPHE ZELINKA BY JOHN ANTHONY	500 CLUB 500 SEVENTH AVENUE
Tuesday May 27 3:45 P.M.	OPENING OF FALL COLLECTION By invitation only. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY	1400 BROADWAY SHOWROOM - 16TH FLOOR
Wednesday May 28 9:00 A.M. Breakfast	PRESS PREVIEW OF ISRAELI FASHIONS "Milk and Honey Breakfast"--showing of ready-to-wear fashions from Israel. Publicity: Hapie Reilly at Ruder & Finn, PL, 9-1800.	ISRAEL EXPORT INSTITUTE FASHION CENTER	REGENCY HOTEL BALLROOM
May 28	10:30 A.M. - OSCAR DE LA RENTA - 550 Seventh Avenue, 23rd floor, LA.4-9350.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 28 11:00 A.M.	FUR COLLECTION DESIGNED BY FABIANI Fall and Winter fur fashions, designed by Fabiani of Paris and Rome, who will be present. Show will be followed by luncheon. By invitation. Contact: LO. 5-0052.	HERBERT MILTON, INC.	333 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday May 28 12:15 P.M.	LUNCHEON SHOW: "THE COLOR COMMUNICATORS" "Fashions, Faces, Furnishings"--Speakers: Emily Malino, AID-Emily Mallino Associates, Inc.; Oleg Cassini-House of Cassini, Inc. Also a colorful product display and fashion show. Cocktails: 11:30 A.M. Program: 12:15 P.M. Luncheon: 1:00 P.M. Price: \$12.00, members; \$14.00, guests. Contact: Jeanne Lewin, TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE(767 LEXINGTON)	HOTEL PIERRE GEAND BALLROOM
Wednesday May 28 12:30 P.M. Luncheon	GRADUATION LUNCHEON Guest speaker: Mildred Custin, Chairman of Board, Bonwit Teller. Certificates to 105 graduates and awards to outstanding alumnae. By invitation. Publicity: Constance Hope Associates, PL. 7-0515.	TOBE-COBURN SCHOOL FOR FASHION CAREERS	WALDORF-ASTORIA SERT ROOM
Wednesday May 28 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Ensembles and Pants Suits by Sony Schotland for Golet; Day and Cocktail Fashions by Kasper for Joan Leslie; Swim and Sun Fashions by Oleg Cassini for Peter Pan; Jewelry by KJL. Reservations: CI. 6-9171. (Luncheon--\$5.95). Barbetta Publicity: Ellen Perl, TE. 2-8212.	THREE MANUFACTURERS	BARBETTA RESTAURANT 321 WEST 46TH STREET
May 30	MEMORIAL DAY (Friday)		
Monday June 2 9:00 A.M.- 11:30 A.M.	COSTUME JEWELRY AT BUFFET BREAKFAST Preview of Fall-Winter costume jewelry line for press and buyers. By invitation. Contact: Rosemarie Wolfe, 421-8355.	MARCEL BOUCHER	347 FIFTH AVENUE SHOWROOM - RM. 207
Monday June 2 10:30 A.M.& 11:00 A.M.	OPENING OF FALL COLLECTION Leonard Arkin at 10:30; Andrew Arkin at 11:00. By reservation. Thereafter continuous. Contact: WI. 7-5324.	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
June 2	10:45 A.M. - SAM FRIEDLANDER - 530 Seventh Avenue, 2nd floor, PE. 6-2663.		
June 2	11:00 A.M. - BRIGANCE FOR FORNAROTTO - 48 W. 37th St., 14th floor, 947-1717.		
June 2	11:00 A.M. - ANDREW WOODS - 550 Seventh Avenue, 5th floor, 564-3857.		
June 2	1:00 P.M. - TEAL TRAINA - 550 Seventh Avenue, 22nd floor, LA. 4-3520.		
June 2	2:00 P.M. - ORIGINALA - 512 Seventh Avenue, 43rd floor, OX. 5-5100.		
Monday June 2 4:00 P.M.	FALL-WINTER FUR FASHIONS Furs designed by Donald Brooks. By invitation. Contact: LO. 4-4726. Publicity: McDonald & Strombel Assoc., 628-4460.	COOPCHIK FORREST (333 SEVENTH AVE.)	HOTEL DELMONICO MAIN BALLROOM
June 2	4:00 P.M. - CHESTER WEINBERG - 498 Seventh Avenue, 10th fl., CH.4-3877.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday June 2 5:30 P.M. Cocktails	INTRODUCING NEW FASHION DIVISION Designed by Jon Mandl and Richard Tam--couture-inspired cocktail and evening clothes at popular prices. By invitation. Buyer contact: Sylvan Rich, 212-623-3338.	RICHARD TAM II	HOTEL PLAZA WHITE & GOLD SUITE
June 2	5:30 P.M. - HELGA - Gotham Hotel, Suite 1609, 355-6033 or CI. 7-2200.		
Monday June 2- June 13	SHOWING OF CANADIAN OUTERWEAR Showing of coats, suits, rainwear, car coats from Canada. Contact: Don Russell, 586-2400.	CANADIAN DEPTS. INDUSTRY & TRADE & COMMERCE	McALPIN HOTEL 7TH FLOOR
Beginning Monday June 2	OPENING OF FALL COLLECTION By appointment. Contact: 4766 Melrose Ave., L.A., Cal., 213-663-8128.	CHARLES COOPER (LOS ANGELES)	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday June 2	COMPLETE FALL COLLECTION Continuous showings. By appointment. Contact: OX. 5-4812.	HOUSE OF JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday June 2	FALL AND HOLIDAY COLLECTION Continuous showings. By appointment. Contact: BR. 9-5991.	MISS MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday June 2- June 13	FALL, WINTER RESORT COLLECTION Showings by appointment. Contact: Diana Silcox at Nippi N.Y., 155 E. 50th Street, 758-7760.	HANAE MORI	HOTEL PLAZA PRIVATE SUITE
Beginning Monday June 2	OPENING OF FALL COLLECTION Continuous showings. (Also at 110 East 9th St., Los Angeles.) Contact: BR. 9-5664.	FERN VIOLETTE BY JAY MORLEY	1407 BROADWAY SHOWROOM - 6TH FLOOR
Beginning Monday June 2	OPENING: FALL- WINTER JEWELRY Trifari's Fall-Winter jewelry collection. By appointment. Contact: Morris Head, OR. 9-0220. Publicity: Dorothy Lansing Hess, RE. 7-3347.	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
Tuesday June 3 8:00 A.M. Breakfast	PREVIEW OF FALL FASHIONS Semi-annual seminar. Show at 8:30. Price: \$15.00. By reservation. Contact: Marjorie Reich or Fran Hodges, OR. 9-4484.	MERCHANDISING MOTIVATION (200 MADISON AVENUE)	N.Y. HILTON HOTEL GRAND BALLROOM
June 3	10:00 A.M. - JACK SARNOFF - 512 Seventh Avenue, 30th floor, PE. 6-7121.		
Tuesday June 3 10:30 A.M.& 11:00 A.M.	OPENING OF FALL COLLECTION Miss Arkin at 10:30; Joan Arkin Jrs. at 11:00. By reservation. There- after continuous. Contact: Judy Farr, WI. 7-5324.	MISS ARKIN; JOAN ARKIN JRS.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
June 3	10:30 A.M. - SAMUEL WINSTON - 530 Seventh Avenue, 11th floor, CH. 4-2616.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 3 11:00 A.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Also June 4, 5 and 10 at 11:00 A.M. Publicity: Ruth Hammer Assoc., 246-4818.	B.H. WRAGGE, INC.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR Contact: WI. 7-4968.
Tuesday June 3 11:00 A.M.	OPENING OF FALL COLLECTION Also, June 5 and 11 at 11:00 A.M. By invitation.	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR Contact: LO. 4-3246.
June 3	11:00 A.M. - JAY SARNOFF CUSTOM COUTURE - 512 Seventh Ave., CH. 4-3550.		
Tuesday June 3 11:45 A.M.	OPENING OF FALL COLLECTION Designed by Anthony Muto. Contact: Jean Palitz, PE. 6-1351.	JOBERE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Tuesday June 3 12:00 Noon	OPENING OF FALL JUNIOR COLLECTION Also, June 4, 10, 11 at 12:00 Noon. Contact: Audrey Brock, OX. 5-6440.	LANZ	1407 BROADWAY SHOWROOM - 26TH FLOOR
June 3	12:00 Noon - GEOFFREY BEENE - 530 Seventh Avenue, 12th floor, LW. 4-0454.		
June 3	12:00 Noon - COUNTESS ALEXANDER - 530 Seventh Avenue, 9th floor, CH. 4-5693.		
June 3	1:00 P.M. - JR. SOPHISTICATES - 498 Seventh Avenue, 4th floor, LO. 4-0462.		
June 3	1:00 P.M. - TEAL TRAINA - 550 Seventh Avenue, 22nd floor, LA. 4-3520.		
June 3	1:00 P.M. - HANNAH TROY - 530 Seventh Avenue, 2nd floor, LO. 3-0988.		
Tuesday June 3 2:30 P.M.	FALL AND HOLIDAY COLLECTION Designed by Ole Borden. By reservation. Also showing June 10 at 2:30 P.M. Contact: Murray Solomon, LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday June 3 2:30 P.M.	FALL-HOLIDAY COLLECTION Designed by Marie McCarthy. Also Monday, June 9 at 2:30 P.M. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
June 3	2:30 P.M. - BILL BLASS-MAURICE RENTNER - 550 Seventh Avenue, LA. 4-6968.		
Tuesday June 3 3:30 P.M. Cocktails	OPENING: FALL AND HOLIDAY COLLECTIONS Showing of late-day and evening clothes, designed by Bill Haire. Hosts: Ozzie Montaldo and George Sealove. By invitation. Contact: Allie Maude, WI. 7-6845. Publicity: Essie Pinsker, WI. 7-2514.	VICTORIA ROYAL, LTD. (530 SEVENTH AVENUE)	ST. REGIS ROOF
Tuesday June 3 4:00 P.M.	PRESS PREVIEW: FALL COLLECTION By reservation. Buyers: Wed., June 4 at 10:30.	MR. MORT BY STAN HERMAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: 524-3818.
Tuesday June 3 4:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
June 3	4:00 P.M. - DONALD BROOKS - 550 Seventh Avenue, 21st floor, WI. 7-8235.-11-		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
June 3	4:00 P.M. - JOHN MOORE - 550 Seventh Avenue - 24th floor, OX. 5-1350.		
Tuesday	FALL FASHION	HARPER'S BAZAAR	N.Y. HILTON
June 3	PREVIEW		TRIANON BALLROOM
5:30 P.M.-	"Bazaar Country--U.S.A." Fall fashions. Show at 6:10. By invitation		
7:30 P.M.	only, with ticket of admission. Contact: Jacqueline Neben, 935-2715.		
Tuesday	PREVIEW: FALL-HOLIDAY	WOOLKNIT ASSOCIATES;	HOTEL PIERRE
June 3	KNITWEAR FASHIONS	AMERICAN WOOL COUNCIL	BALLROOM
5:30 P.M.	"Knitopia U.S.A." --capsule review of wool knitwear collections; presentation of Woolknit Design Awards. Show--6:30; banquet--7:30. By invitation, to press and retailers only. Publicity: Kairalla Associates, 501 Madison Avenue, MU. 8-1171.		
Tuesday	FASHION SHOW AND	MONSANTO COMPANY	HOTEL PLAZA
June 3	WEAR-DATED PARTY	(350 FIFTH AVENUE)	BAROQUE ROOM
6:00 P.M.	Showing of Monsanto Night TV Specials, past and present; fashion show narrated by Peter Glenn. By invitation. Contact: Dave Haber, 556-5100.		
Dinner			
Beginning Tuesday	OPENING OF	BRENNER COUTURE	498 SEVENTH AVENUE
	HOLIDAY COLLECTION		SHOWROOM - 21ST FLOOR
June 3	Contemporary clothes designed by Eleanor Brenner. Contact: Ruth Shiller, 947-9677.		Continuous showings.
Wednesday	FALL DRESS	McMULLEN	500 CLUB
June 4	COLLECTION	(550 SEVENTH AVE.)	500 SEVENTH AVENUE
8:30 A.M.	By invitation. Thereafter by appointment in showroom. Show at 9:00.		
Breakfast	Contact: OX. 5-4270. Publicity: Penoyer Associates, MU. 2-6480.		
Wednesday	FALL AND HOLIDAY	CEIL CHAPMAN	530 SEVENTH AVENUE
June 4	COLLECTION		SHOWROOM - 14TH FLOOR
10:00 A.M.	Also showing June 11 at 10:00 A.M. Contact: WI. 7-9470.		
June 4	10:30 A.M. - STAN HERMAN, MR. MORT - 498 Seventh Ave., 21st fl., 524-3818.		
June 4	10:30 A.M. - CSCAR DE LA RENTA - 550 Seventh Avenue, 23rd fl., LA. 4-9350.		
June 4	11:00 A.M. - BRIGANCE FOR FORNAROTTO - 48 W. 37th St., 14th fl., 947-1717.		
June 4	11:00 A.M. - MARQUISE - 512 Seventh Ave., 35th fl., BR. 9-5794.		
June 4	11:00 A.M. - WRAGGE - 550 Seventh Avenue, 9th floor, WI. 7-4968.		
Wednesday	OPENING OF FALL	MIGNON	498 SEVENTH AVENUE
June 4	COLLECTION		SHOWROOM - 15TH FLOOR
11:30 A.M.	Designed by Dorothy Farbo. Contact: BR. 9-5991.		
June 4	12:00 Noon - PAUL BLUMENSTEIN; ALISON - 530 Seventh Avenue, PE. 6-6983.		
June 4	12:00 Noon - LANZ - 1407 Broadway, 26th floor, OX. 5-6440.		
June 4	2:00 P.M. - ORIGINALA - 512 Seventh Avenue, 43rd floor, OX. 5-5100.		
June 4	2:00 P.M. - OSCAR DE LA RENTA BOUTIQUE - 550 Seventh Avenue, LA. 4-9350.		
June 4	2:30 P.M. - CHRISTIAN DIOR-N.Y. - 498 Seventh Avenue, 17th fl., LO. 4-9220.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 4 3:00 P.M. Cocktails	"GREAT DESIGNS IN COSTUME JEWELRY" Fourth annual presentation of awards to winners, representing over 100 manufacturers and boutique designers of costume jewelry, handbags and fashion accessories. Press preview at 3:00. Exhibit from 4:00 to 9:00. By invitation. Contact: Soni Holman, MU. 3-6372.	D. SWAROVSKI (AUSTRIA)	HOTEL PLAZA GRAND BALLROOM
Wednesday June 4 4:30 P.M. Cocktails	PREVIEW OF FALL "BAN-LON" COLLECTION Hanae Mori's Fall collection in "Ban-Lon." Show at 5:00 P.M. For press and buyers; by invitation only. Contact: Julee Rosso, 695-4220.	HANAE MORI (TOKYO, JAPAN)	THE FOUR SEASONS 99 EAST 52ND STREET
Wednesday June 4 4:30 P.M. Cocktails	SHOWING OF FALL WEST COAST FASHIONS "The Sun Rises in the West"--woolmark fashions by leading designers. Show at 5:30. By invitation. Contact: Skippy Stone, YU. 6-6222.	WOOL BUREAU (360 LEXINGTON AVENUE)	WALDORF-ASTORIA GRAND BALLROOM
Wednesday June 4 5:00 P.M. Cocktails	FIRST PARISIAN JUNIOR DRESS COLLECTION Mia Fonssagrives and Vicky Tiel of Paris, in cooperation with Metro-Goldwyn-Mayer, present a preview of their first junior dress collection for Youthquake. By invitation. Contact: Terry Yoffe, 695-7900, Ext. 347.	MIA-VICKY FOR YOUTHQUAKE	MGM THEATRE 1350 SIXTH AVENUE
Beginning Wednesday June 4	OPENING OF FALL COLLECTION By appointment. Contact: Lee Sherman, 736-1076.	AQUANALA (DIV. OF ORIGINALA)	512 SEVENTH AVENUE SHOWROOM - 34TH FLOOR
Beginning Wednesday June 4	OPENING OF FALL COLLECTION Continuous showings of the international coats, creating the total look. By appointment. Contact: Rita Young, CH. 4-3815.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday June 5 9:30 A.M.	FALL AND HOLIDAY COLLECTION By reservation. Contact: CH. 4-3169.	MODERN COUTURE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday June 5 10:00 A.M. Breakfast	OPENING OF FALL COLLECTION "The Day Scene"--dresses and ensembles, designed by Umba. By invitation. Contact: Ronnie Friedman, PE. 6-9155. Publ.: Essie Pinsker, WI. 7-2514.	DOROTHY HUBBS-DONLE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
June 5	10:00 A.M. - JACK SARNOFF - 512 Seventh Avenue, 30th floor, PE. 6-7121.		
Thursday June 5 10:30 A.M.	PREVIEW OF FALL FUR COLLECTION Designed by Paul Contino. Contact: Sam Felstein, LA. 4-3410.	CARILLON FURS, INC.	333 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
June 5	10:30 A.M. - CHUCK HOWARD - 550 Seventh Avenue, 2nd floor, LO. 4-2155.		
June 5	10:45 A.M. - SAM FRIEDLANDER - 530 Seventh Avenue, 2nd floor, PE. 6-2663.		
Thursday June 5 11:00 A.M.	OPENING OF FALL COLLECTION Designed by Wadih Pharaon. By invitation. Thereafter continuous. Contact: Valerie Ward, LW. 4-2717.	MOE NATHAN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 5 11:00 A.M.& 3:00 P.M.	PREVIEW OF COMPLETE FALL COLLECTION Ready-to-wear and accessories by Halston; also men's wear. Two shows: 11:00 and 3:00. By invitation. Contact: 535-3542.	HALSTON, LTD.	33 EAST 68TH STREET SHOWROOM - 3RD FLOOR
June 5	11:00 A.M. - SEYMOUR FOX - 512 Seventh Avenue, 22nd floor, LO. 4-3246		
June 5	11:00 A.M. - WRAGGE - 550 Seventh Avenue, 9th floor, WI. 7-4968.		
June 5	2:30 P.M. - BILL BLASS-MAURICE RENTNER - 550 Seventh Avenue, LA. 4-6968.		
June 5	2:30 P.M. - BRANELL-MISS BRANELL - 530 Seventh Avenue, PE. 6-6983.		
Thursday June 5 3:00 P.M. Cocktails	OPENING OF FALL COLLECTION Designed by Jeannene Booher. Show at 3:30. By invitation. Contact: LO. 3-6126. Publicity: Essie Pinsker, WI. 7-2514.	CLARET ORIGINALS (498 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Thursday June 5 3:00 P.M.	OPENING OF FALL COLLECTION By reservation only. Contact: Shirley Ornstein, LO. 4-9115.	ANNE FOARTRY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
June 5	3:00 P.M. - HALSTON - 33 East 68th Street, 3rd floor, 535-3542.		
Thursday June 5 3:45 P.M. Cocktails	PREVIEW OF AUGUST COLLEGE ISSUE Show at 4:30; also at 5:15, and at 6:00. For tie-in stores, by invitation only. Admission: \$15.00. For retail ticket information, contact Lenore Benson, 689-5900, Ext. 654. Press contact: Ayse Manyas, 689-5900, Ext. 591.	MADEMOISELLE MAGAZINE (420 LEXINGTON AVENUE)	PLAZA HOTEL TERRACE ROOM
Thursday June 5 5:00 P.M.	OPENING OF FALL COLLECTION Contact: Grace Reeves. Publicity: Marie Victor, LO. 3-3035.	FRANK ADAMS FOR CHARLES LORD	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Thursday June 5	OPENING OF HOLIDAY COLLECTION Designed by Shannon Rodgers. Continuous; by appointment. Contact: Jeanne Dionne, CH. 4-4940 or CH. 4-7522.	JERRY SILVERMAN, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
June 6	10:30 A.M. - PATTULLO-JO COPELAND - 498 Seventh Ave., 14th fl., LO. 3-5650.		
June 6	11:00 A.M. - MARQUISE - 512 Seventh Avenue, 35th floor, BR. 9-5794.		
Monday June 9 10:00 A.M.	FURS BY GEOFFREY BEENE; DAN GROSSMAN DAN GROSSMAN COLLECTION Preview of furs designed by Geoffrey Beene for Dan Grossman; Dan Grossman's own collection. By invitation. Thereafter at 10:30 and 2:30, by appoint- ment. Contact: Otto Shulhof, PE. 6-0088.	DAN GROSSMAN	333 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Monday June 9 11:30 A.M.	GALANOS DESIGNS FOR NEUSTADTER Presentation of Fall fur collection for press and buyers. By invitation. Contact: Carole Morgan, LA. 4-3365.	NEUSTADTER FURS	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday June 9 2:30 P.M.	PREVIEW: JEAN LOUIS FUR COLLECTION Biegeleisen & Schour will present their Fall-Winter fur collection; and a special group designed by Jean-Louis. By invitation. Thereafter, daily by appointment. Contact: Audrey Keller, LA. 4-5743.	BIEGELEISEN & SCHOURL	333 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
June 9	2:30 P.M. - LARRY ALDRICH - 530 Seventh Avenue, 12th floor, CH. 4-1872.		
Monday June 9 5:00 P.M.	SHOWING OF FUR FASHIONS "Constellation"--showing of fur industry fashions to press and buyers. By invitation. Contact: Happie Reilly, Ruder & Finn, PL. 9-1800.	FUR INFORMATION & FASHION COUNCIL	FELT FORUM MADISON SQUARE GARDEN
June 10	10:00 A.M. - JACK SARNOFF - 512 Seventh Avenue, 30th floor, PE. 6-7121.		
June 10	11:00 A.M. - MARQUISE - 512 Seventh Avenue, 35th floor, BR. 9-5794.		
June 10	11:00 A.M. - WRAGGE - 550 Seventh Avenue, 9th floor, WI. 7-4968.		
June 10	12:00 Noon - LANZ - 1407 Broadway, 26th floor, OX. 5-6440.		
Tuesday June 10 1:00 P.M.	OPENING OF FALL COLLECTION Also June 11, 17, 18 at 1:00 P.M. Contact: PE. 6-0206.	HARVEY BERIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
June 10	1:00 P.M. - JR. SOPHISTICATES - 498 Seventh Avenue, 4th floor, LO. 4-0462.		
June 10	2:00 P.M. - ORIGINALA - 512 Seventh Avenue, 43rd floor, OX. 5-5100.		
Tuesday June 10 2:30 P.M.	PRESS PREVIEW: FUR COLLECTION Fall-Winter couture fur collection, designed by Arthur Schwartz. By invitation. (Buyer show: Wed., June 11 at 10:30, by invitation.) Contact: Miss Lenore, CH. 4-8685. Publicity: Pauline Greene, 867-2288.	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
June 10	2:30 P.M. - REMBRANDT - 498 Seventh Avenue, 6th floor, LO. 4-3600.		
Tuesday June 10 4:00 P.M.	OPENING OF FALL COLLECTION Also June 11, 12 at 2:30; June 17 at 10:30. By reservation. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday June 10 7:00 P.M.	PRESS SHOWING: FALL FUR COLLECTION Fall fur fashions. (Cocktails and refreshments) By invitation. Thereafter by reservation in showroom. Contact: Leon Hecht, CH. 4-2179.	REIN, RAME, GURVITCH, INC. (150 WEST 30TH ST.)	"FASHION SHOWBOAT" ON HUDSON RIVER
Tuesday June 10 8:00 P.M. Cocktails- Dinner	SIXTH ANNUAL FASHION PARTY In honor of Allan R. Johnson, Chmn. of Board, Saks Fifth Ave.; and Gordon R. Franklin, President. Tickets: \$125.00 each. (Black Tie) Contact: Arthur Feuer, PL. 1-4000.	AMERICAN JEWISH COMMITTEE(165 E. 56TH)	WALDORF-ASTORIA GRAND BALLROOM
Wednesday June 11 10:00 A.M.	25TH ANNIVERSARY PRESS PRESENTATION By invitation. Contact: Rita Leahey, PE. 6-6944.	CHRISTIE BROTHERS FUR CORPORATION	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
June 11	10:00 A.M. - CEIL CHAPMAN - 530 Seventh Avenue, 14th floor, WI. 7-9470.		
June 11	10:30 A.M. - PATTULLO-JO COPELAND - 498 Seventh Avenue, LO. 3-5650.		
June 11	11:00 A.M. - SEYMOUR FOX - 512 Seventh Avenue, 22nd floor, LO. 4-3246.		
June 11	12:00 Noon - LANZ - 1407 Broadway, 26th floor, OX. 5-6440.		
June 11	1:00 P.M. - HARVEY BERIN - 530 Seventh Avenue, 7th floor, PE. 6-0206.		
Wednesday June 11 1:15 P.M.	FALL COLLECTION BY MELBA HOBSON By invitation. Contact: Betsy Jordan, CH. 4-6350.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
June 11	2:30 P.M. - TRIGERE - 550 Seventh Avenue, 16th floor, LO. 3-1600.		
Wednesday June 11 3:30 P.M.	PREVIEW OF FALL- WINTER FUR COLLECTION By invitation. Thereafter by reservation in showroom, 19th floor. Contact: Barney Levy or Ben Solomon, CH. 4-1950.	FREEDMAN-LEVY (150 WEST 30TH ST.)	HAMPSHIRE HOUSE COTTAGE
Wednesday June 11 6:00 P.M. Dinner	FUR FASHION SHOW-- ANNUAL DINNER MEETING Fur fashion presentation by N.Y. Fur Dressers Guild; also a color film, "Sounds of Fur." Tickets: \$20.00 each. Contact: 244-8780.	RETAIL FUR COUNCIL, N.R.M.A. (100 W. 31ST ST.)	STATLER-HILTON BALLROOM
Thursday June 12 10:30 A.M.	PRESS PREVIEW: FUR FASHIONS By invitation. Thereafter daily at 10:00 and 2:00. Contact: Lillian Schockly, LA. 4-0105.	H.B.A. FUR CORPORATION	350 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday June 12 12:00 Noon Luncheon	PRESS PREVIEW: FUR FASHIONS Furs designed exclusively by Barlan. Show at 1:00 P.M. By invitation. Continuous thereafter in showroom, 7th floor. Contact: Miss Ray, LO. 5-6033 or LO. 5-2850.	BARLAN FURS, INC. (333 SEVENTH AVENUE)	PENN GARDEN HOTEL BALLROOM
June 12	12:00 Noon - COUNTESS ALEXANDER - 530 Seventh Ave., 9th fl., CH. 4-5693.		
June 12	2:30 P.M. - TRIGERE - 550 Seventh Avenue, 16th floor, LO. 3-1600.		
Thursday June 12 5:00 P.M. Cocktails	FUR FASHION SHOW: PRESS PREVIEW By invitation. Publicity: Terry Seymour, PL. 5-2130; Harper's--Jacqueline Neben, 935-2712.	SWAKARA FUR INFO; & HARPER'S BAZAAR	FIFTH AVE. CLUB 717 FIFTH AVENUE
Beginning Thursday June 12	FALL-WINTER FUR COLLECTION Showings by appointment. Contact: BR. 9-8144. Publicity: Eleanor Lambert, MU. 8-2130.	RITTER BROTHERS	224 WEST 30TH STREET SHOWROOM - 14TH FLOOR
Friday June 13 9:30 A.M.	PRESS PREVIEW: FALL-WINTER FURS Fur collections by Christian Dior Furs, Miss Dior Furs, Christian Dior Esq., and Laurence Kaye. By invitation. Contact: Jan Kaye, OX. 5-8340.	CHRISTIAN DIOR FURS; LAURENCE KAYE FURS	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday June 16 4:30 P.M.	SHOWING OF FALL COLLECTION Showing of Fall collection. By invitation. Contact: 757-4920.	RAYMOND-MARTIER	29 WEST 56TH STREET SHOWROOM - 6TH FLOOR
June 17	10:30 A.M. - TRIGERE - 550 Seventh Avenue, 16th floor, LO. 3-1600.		
June 17	1:00 P.M. - HARVEY BERIN - 530 Seventh Avenue, 7th floor, PE. 6-0206.		
Tuesday June 17 4:30 P.M.	PRESS PREVIEW: "BOUTIQUE BEN KAHN" Premiere showing for the press. By invitation. Contact: BR. 9-0633.	BEN KAHN	150 WEST 30TH STREET SHOWROOM - 14TH FLOOR
Wednesday June 18- June 22	FIFTY-THIRD NATIONAL PRESS WEEK IN NEW YORK Fall collections of leading designers (members of N.Y. Couture Business Council, auxiliary and group showings) for visiting editors. Director: Mildred Sullivan, LA. 4-0461.	N.Y. COUTURE BUSINESS COUNCIL	HOTEL PIERRE 5TH AVE. & 61ST ST.
Wednesday June 18 9:00 A.M.& 12:00 Noon	THREE SHOWINGS: AMERICAN THE FASHION GROUP, INC. READY-TO-WEAR (9 ROCKEFELLER PLAZA) Showings at 9:00 A.M., 12:00 Noon and 4:00 P.M. Prices and more details later. Contact: CI. 7-3940.	THE FASHION GROUP, INC.	WALDORF-ASTORIA GRAND BALLROOM
June 18	1:00 P.M. - HARVEY BERIN - 530 Seventh Avenue, 7th floor, PE. 6-0206.		
Wednesday June 18 4:00 P.M.- 7:00 P.M.	PRESS PREVIEW: MEN'S WEAR ACCESSORIES "One Man In A Million"--Men's fashion accessories by Countess Mara. By invitation. Publicity: Ruth Hammer Associates, 246-4818.	COUNTESS MARA (445 PARK AVENUE)	ST. REGIS VERSAILLES ROOM
Thursday June 19 7:30 A.M.- 1:00 P.M.	TENTH EDITION ACCESSORAMA Accessory "Mood Makers" for Fall-Winter will be highlighted. Breakfast: 7:30-9:30. Open house until 1:00. By invitation. Contact: Marino and Maxwell Associates, 679-2990.	LEADING MANUFACTURERS	HOTEL PIERRE CORONET ROOM
Thursday June 19 12:00 Noon Luncheon	PREVIEW OF CRUISE COLLECTION By invitation only. Show at 12:00. Contact: Alina Roux, 246-2747. Thereafter by appointment at showroom, 2nd floor.	KEN SCOTT (16 WEST 55 ST.)	FLEMING-JOFFE 387 PARK AVE. SO.
Sunday June 22- June 26	FALL COLLECTIONS FOR VISITING PRESS Fall collections by leading designers for visiting press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	AMERICAN DESIGNER SHOWINGS	HOTEL DELMONICO PARK AVE. & 59TH ST.
Tuesday June 24 1:00 P.M. Luncheon	PRESS WEEK FASHION SHOW AND LUNCHEON Fall costumes in "Qiana" nylon and Fall knitwear, including dresswear and sportswear. By invitation. Contact: Rachel Mohr, 971-4658.	DUFONT COMPANY	PLAZA HOTEL GRAND BALLROOM
Tuesday May 20 2:00 P.M.	*****OUT OF DATE ORDER***** OPENING OF FALL COLLECTION Also May 28, June 4 at 2:00 P.M. By reservation. Contact: CH. 4-3550.	JAY L. SARNOFF LTD. CUSTOM COUTURE	512 SEVENTH AVENUE SHOWROOM - 25TH FLOOR

CONTINUOUS SHOWINGS - THESE EARLY FALL AND FALL COLLECTIONS HAVE OPENED

ADRI. 550 Seventh Avenue, 6th floor, 736-6180.
ANDIAM, (Div. of Gino Paoli). 1407 Broadway, Suite 3801, BR. 9-0353.
AQUANALA. 512 Seventh Avenue, 34th floor, 736-1076.
ARBE ORIGINALS. 498 Seventh Avenue, 11th floor, LW. 4-0220.
BARBERINI 512 Seventh Avenue, 13th floor, PE. 6-2291.
RICHARD BLAUNER'S BOUTIQUE. 498 Seventh Avenue, 12th floor, OX. 5-6234.
BOUTIQUE INT'L (Gene Shelly). 498 Seventh Avenue, 2nd floor, 736-0172.
BRENNER COUTURE 498 Seventh Avenue 21st floor, 947-9677.
TED BROWN 498 Seventh Avenue, 2nd floor, LO. 4-9311.
CAMEO EVENING; FIVE-THIRTY P.M. 530 Seventh Avenue, 3rd floor, PE. 6-0151.
PIERRE CARDIN 205 West 39th Street, 15th floor, 279-3091.
CARLYE DRESS. 498 Seventh Avenue, 9th floor, WI. 7-9258.
MALCOLM CHARLES 530 Seventh Avenue, 19th floor, 594-3000.
CLARET ORIGINALS. 498 Seventh Avenue, 8th floor, WI. 7-2514.
DANIKA 498 Seventh Avenue, 2nd floor, 924-4525.
DEEBS DESIGNS (Edie Gladstone). 512 Seventh Avenue, 44th floor, LO. 4-3470.
DESIGN THAI 1 East 53rd Street, 10th floor, HA. 1-1676.
GREGG DRADDY. 498 Seventh Avenue, 16th floor, LW. 4-4197.
DYNASTY OF HONG KONG. 530 Seventh Avenue, 16th floor, 279-0710.
EVAN-PICONE 1407 Broadway, 33rd floor, LO. 4-8962.
FAIRMOOR COAT 512 Seventh Avenue, 18th floor, LO. 5-6340.
WILSON FOLMAR 530 Seventh Avenue, 14th floor, LA. 4-5923.
SEYMOUR FOX 512 Seventh Avenue, 22nd floor, LO. 4-3246.
SAM FRIEDLANDER 530 Seventh Avenue, 2nd floor, PE. 6-2663.
HENRY FRIEDRICKS. 205 W. 39th St., 13th floor, 736-8867.
ANNEMARIE GARDIN. 550 Seventh Avenue, 4th floor, 594-5483.
GAY GIBSON 1407 Broadway, Room 3905, 564-4130.
GINALA 500 Seventh Avenue, 15th floor, CH. 4-2700.

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SHOWING OF ADVANCE FALL AND FALL COLLECTIONS (continued from Page 18)

GINORI. 498 Seventh Avenue, 12th floor, 244-4700.
GOLDWORM. 1410 Broadway, 20th floor, 244-1700.
GOLET (Sony Schotland). 225 West 37th Street, 12th floor, LA. 4-5511.
LAURENCE GROSS. 498 Seventh Avenue, Penthouse, BR. 9-3650.
HANDMACHER-VOGEL. 533 Seventh Avenue, 15th floor, 564-7832.
HARMON KNITWEAR (Rudi Gernreich). 530 Seventh Avenue, 20th floor, 695-1617.
KIKI HART 530 Seventh Avenue, 5th floor, WI. 7-7457.
JONNY HERBERT;PAB LTD 498 Seventh Avenue, 18th floor, LO. 5-6900.
JAEGER. 430 Park Avenue, 10th floor, 758-6211.
JEUNESSE. 498 Seventh Avenue, 12th floor, OX. 5-6234.
JOBERE (Anthony Muto) 530 Seventh Avenue, 30th floor, PE. 6-1351.
JUNIOR ACCENT 498 Seventh Avenue, 10th floor, LO. 4-1434.
GAYLE KIRKPATRICK 530 Seventh Avenue, 29th floor, LA. 4-7900.
ANNE KLEIN & COMPANY 205 West 39th Street, 3rd floor, 279-9915.
LADY MANHATTAN;COUNTRY COUSINS 1407 Broadway, 15th floor, 765-1250.
LAPIDUS;CSANDRA;GABS;GERMAINE/JANE . . Hotel Gotham, Suite 1822, CI. 7-2200.
HAROLD LEVINE 530 Seventh Avenue, 21st floor, LA. 4-0237.
ELLEN LOCKWOOD. 1410 Broadway, 19th floor, WI. 7-6122.
LOOMTOGS. 1407 Broadway, 35th floor, 594-2100.
CHARLES LORD (Frank Adams). 530 Seventh Avenue, 14th floor, LO. 3-3035.
MAJESTIC 1410 Broadway, 16th floor, LO. 4-3113.
MALLORY KNITS. 530 Seventh Avenue, 19th floor, WI. 7-4406.
MARDI GRAS (Jerry Marsch) 530 Seventh Avenue, 17th floor, WI. 7-2055.
THE MARKET. 1407 Broadway, 12th floor, 565-6475.
VERA MAXWELL 530 Seventh Avenue, 26th floor, LO. 3-4358.
MIGNON. 498 Seventh Avenue, 15th floor, BR. 9-5991.
MILLER-SHARKEY, INC. 240 West 37th Street, 7th floor, LO. 4-9736.
MISS COUTURE. 1407 Broadway, Room 3911, 564-4130.

(continued on following page)

SHOWING OF ADVANCE FALL AND FALL COLLECTIONS (continued from Page 19)

MODA ROMANA, LTD. St. Regis Mezzanine, PL. 5-2430.
MR. BLACKWELL 530 Seventh Avenue, 21st floor, BR. 9-8575.
MR. GEE 498 Seventh Avenue, 3rd floor, LO. 4-6060.
MR. THOMSON 1410 Broadway, 22nd floor, WI. 7-6700.
MODELIA 205 West 39th Street, 14th floor, PE. 6-8888.
LEO NARDUCCI. 530 Seventh Avenue, 11th floor, 594-5660.
MOE NATHAN 530 Seventh Avenue, 26th floor, LW. 4-2717.
GINO PAOLI. 1407 Broadway, Suite 3704, BR. 9-0925.
PARIS COLLECTIONS 1 East 54th Street, Room 601, 755-7171.
PARNES-FEINSTEIN. 530 Seventh Avenue, 10th floor, BR. 9-0952.
ROBERT PETERS BY MICIA OF ROME. 1400 Broadway, 5th floor, 244-4131.
PETTI 4'S 498 Seventh Avenue, 17th floor, CH. 4-3558.
PROJECT II. 530 Seventh Avenue, 24th floor, LO. 4-5430.
RAFFAELE. 530 Seventh Avenue, 20th floor, LE. 2-2571.
HELEN ROSE. Hotel Gotham, Suite 1101, CI. 7-2200.
SAINT JOSEPH. 530 Seventh Avenue, 8th floor, 889-5560.
KEN SCOTT. 16 West 55th Street, 2nd floor, 246-2747.
THE SCHRADERS 530 Seventh Avenue, 15th floor, LO. 4-9194.
PHILIP SILLS (Bonnie Cashin). 48 West 37th Street, 5th floor, LO. 5-0274.
SPORT TRIO (By Rikki) 498 Seventh Avenue, 7th floor, LO. 3-6143.
SPORTOWNE COAT LTD. 500 Seventh Avenue, 7th floor, 594-6900.
SPORTWHIRL (Jeanne Campbell). 498 Seventh Avenue, 15th floor, LO. 5-1445.
RUSSEL TAYLOR, INC. 512 Seventh Avenue, 11th floor, LO. 5-2636.
MALCOLM STARR 530 Seventh Avenue, 20th floor, 594-0030.
TOWN SOPHISTICATES. 1400 Broadway, 12th floor, LO. 4-4585.
TUDOR SQUARE. 1407 Broadway, 22nd floor, 279-0790.
ULLA. 550 Seventh Avenue, 4th floor, 279-6310.
YOUNG MODES BY SUSUMU 498 Seventh Avenue, 14th floor, WI. 7-1643.

1970

JANUARY							FEBRUARY							MARCH						
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APRIL							MAY							JUNE						
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JULY							AUGUST							SEPTEMBER						
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OCTOBER							NOVEMBER							DECEMBER						
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18	19	20	21	22	23	24	22	23	24	25	26	27	28	20	21	22	23	24	25	26
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